

Privacy Notice for techniciansforarabia.caterpillaruniversity.com

Last Revised: 03/02/2021

This privacy notice describes how Caterpillar Inc. collect(s), share(s), and process(es) the personal information through techniciansforarabia.caterpillaruniversity.com; this notice is consistent with Caterpillar's Global Data Privacy Statement and provides additional details relevant to this website. Caterpillar's Global Data Privacy Statement, which should be read with, and treated as part of this notice, is available at <https://www.caterpillar.com/dataprivacy>.

What personal information does techniciansforarabia.caterpillaruniversity.com collect and process, and why?

User-Provided & Collected Information

1. Informational & Authenticated Websites

techniciansforarabia.caterpillaruniversity.com is an interactive website that provides information and offers for Caterpillar Inc. products and services. We collect information about your computer, your use of our website, and may collect or receive user provided personal information as you interact with us in order to optimize your user experience or address your request. Examples of how your information may be used (but not limited to) include the delivery of marketing communications or promotional materials, improvements to the website, products, and services we provide, and detecting, preventing, and responding to misuse of the website (i.e., fraud, violation of law, etc.).

Personal information is any information about a specific individual or that identifies or may identify a specific individual. Some additional information we may collect includes contact and relationship or role.

- **Contact information** allows us to interact and communicate with you.
- **Relationship or role information** helps us understand who you are and what you are seeking to properly fulfill your request.

We may share personal information with our affiliated companies, suppliers, dealers, and business partners which may use it for the purposes listed above.

Users are advised that information provided may be cross referenced with other information you have provided to us. For example, if you provide your contact information, we may be able to provide additional information on products you own and services you use.

techniciansforarabia.caterpillaruniversity.com may directly authenticate or connect a user to an authenticated (or logged in) experience based on the user's digital activity or data inputted by the user. An authenticated experience occurs when a set of log-in credentials are obtained from the users and will allow for additional access and experiences not allotted to non-authenticated users. In these circumstances an anonymous user is not acceptable or allowed. Common authenticated users include Caterpillar and Dealer personnel, customers, & affiliates. In an authenticated experience we collect the information discussed in the section above which will now be tied to an authenticated account profile and additional information associated with the account profile. In the event the user provides personal information on behalf of another individual the user should ensure proper consent is obtained from the

individual. Examples of how this information may be used (but not limited to) include requesting, accessing, and managing Caterpillar systems, services, or programs.

Some additional personal information we may collect includes personal preferences and authenticated account information.

- **Personal Preferences** allows us to provide an experience adjusted to the way you prefer to ingest content.
- **Authenticated Account Information** is an identity profile which is requested or created by the user and collected by Caterpillar to ensure you are an authorized user.

Do Not Track Signals

At this time, this techniciansforarabia.caterpillaruniversity.com does not respond to “Do Not Track” signals that may be sent by your browser. We may revisit this as standards develop on how such signals should be interpreted and applied.

Cookies

Cookies and other tracking technologies, in general, are used to improve website and application efficiency, enable better processing of information, and for various other reasons.

When you visit our website, we may send you a cookie. A cookie stores a small data file on your computer. This file enables us to recognize you each time you visit us. Cookies help us in many ways, for example, by saving your region and language preference and for purposes of collecting non-personal data.

Non-Personal Data

We may use cookies to:

- Count the number of times you visit our sites
- Compile anonymous statistics on website use
- Gather information on the type of Internet Browser and operating systems used

This website, like most websites, stores information in small data files called cookies on your computer. These cookies are used by this website in several ways including enabling certain features, remembering choices that you make, improving the efficiency of the site, and to provide to us information about how people use the site so that we can improve it. This website’s cookies will either be deleted or not deleted automatically when you close your browser depending upon the need to retain the information in the cookie between your visits to this website. If you do not allow this website to use cookies, then certain features or sections of the site may not be available to you or may not function as expected. Cookies can also be removed or blocked by following the help directions in your browser.

Automatically Collected Information & Tracking

When you visit this Site, it automatically collects your Internet Protocol (“IP”) address and other technical information provided by your browser (e.g., your browser, what site referred you to this Site, etc.).

The information that you provide will be used to fulfill your request (e.g., if you request information on a training offering then your information will be used for the purpose of sending you the requested information. Additionally, we may contact you to confirm that you received the requested information and to understand if you have any additional questions. We may also use your information to make improvements to our Site and materials.

Additionally, we may use and/or disclose your personal information as required by law or regulation, or as requested by government authorities or for the protection of persons or property.

Additionally, this Site sets and retrieves “cookies”, which are small identifiers stored by your browser software to identify you, including cookies that are set by third parties that are used to track your use of this Site.

List of Cookies and Descriptions

The tables below explain what cookies are set and used by this website and why:

1. Strictly Necessary Cookies

These cookies are necessary for data privacy reasons.

viewed_cookie_policy	Third Party	Persistent (Eleven months)	This cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.
cookieLawInfo-checkbox-necessary	Third Party	Persistent (Eleven months)	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Necessary".
cookieLawInfo-checkbox-functional	Third Party	Persistent (Eleven months)	This cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".
cookieLawInfo-checkbox-performance	Third Party	Persistent (Eleven months)	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".
cookieLawInfo-checkbox-analytics	Third Party	Persistent (Eleven months)	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Analytics".
cookieLawInfo-checkbox-others	Third Party	Persistent (Eleven months)	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to

			store the user consent for the cookies in the category "Other".
cookieLawInfo-checkbox-advertisement	Third Party	Persistent (One Year)	This cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Advertisement".

2. Performance Cookies

This cookie is helpful for managing site performance.

_gat	Third Party	Persistent (One Minute)	This cookie is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites.
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3. Analytics Cookies

These cookies are helpful for site and user activity tracking reasons.

_ga	Third Party	Persistent (Two Years)	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.
_gid	Third Party	Persistent (One Day)	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected includes the number visitors, the source where they have come from, and the pages visited in an anonymous form.

To learn more about cookies, please visit www.aboutcookies.org or www.allaboutcookies.org

Website Linkages

As users explore techniciansforarabia.caterpillaruniversity.com they may encounter linkages to other Caterpillar and non-Caterpillar websites. Users are advised that as links are selected, they may encounter different features and experiences that may have different privacy notices and processes not associated with techniciansforarabia.caterpillaruniversity.com.

Where can I obtain further information about this techniciansforarabia.caterpillaruniversity.com site and its privacy practices?

Caterpillar Inc.
Attn: Phil Adams
501 SW Jefferson Avenue
Peoria, IL 61630-2124
E-Mail: adams_philip_e@cat.com

Or you may contact Caterpillar's Office of Business Practices at <https://codeofconduct.cat.com/> or by calling +1 (800)-300-7898.

For additional information about Caterpillar's privacy practices, including corporate contact information, please see the Global Privacy Statement at <https://www.caterpillar.com/dataprivacy>.

What happens if this privacy notice changes?

We reserve the right to amend this privacy notice. If we update or change this privacy notice, the changes will be made on this page. Your use of the Website following the posting of changes to this privacy notice will demonstrate your acceptance of those changes.